

Date: August 20, 2023

Kiers Hope Foundation Incorporated, a 501(c)3 organization, is committed to protecting the privacy and security of its online visitors. This Privacy Policy outlines our practices regarding the collection, use, and sharing of your personal information.

Address:

1105 Suburban Street

Cedar Hill, TX 75104

www.kiershope.org

1. Information We Collect

At Kiers Hope Foundation, we value the trust you place in us by sharing your personal data. The types of information we might collect from or about you include 1) Personal Identifiers: This encompasses your name, email address, postal address, phone number, date of birth, and potentially any usernames or similar identifiers; 2) Donation Information: Details about your donations, including transaction amounts, date of donations, and payment methods (Note: we do not store complete credit card information); 3) Engagement Information: Records of your interactions with us, like feedback, comments on our articles or blog posts, participation in our events, and survey responses; 4) Technical Data: Information related to your devices, such as IP addresses, browser types, and other related technical logs, when you visit our website; 5) Communication Preferences: Your preferences in receiving communications from us and our third parties, and your communication preferences. Any other information you voluntarily provide to us, like stories, testimonials, or other feedback, will be treated with utmost respect and discretion.

2. How We Use the Information

Your personal information is crucial for us to serve our mission effectively. The information you provide is used 1) to send newsletters and updates about our initiatives and programs; 2) to respond to inquiries, feedback, or comments; 3) for processing donations and acknowledgment; 4) to analyze user behavior to improve our website.

3. Sharing of Information

Your trust is paramount. We adhere to the principle that we do not sell or lease your personal information to third parties. However, under specific scenarios, sharing becomes necessary. 1) Service Providers: We might collaborate with trusted third parties that perform functions on our behalf, such as website hosting, data analysis, payment processing, and other services. We provide them with the information necessary for them to perform these services, always ensuring they adhere to strict confidentiality obligations; 2) Legal Obligations: If required by law or in response to legal proceedings, we may disclose your information. This includes sharing information with other organizations for fraud protection and risk reduction; 3) Mergers and Acquisitions: In the event that Kiers Hope Foundation is involved in a merger, acquisition, or any form of transfer or sale of some or all of its assets, we may disclose or transfer personal information and other information we collect to parties involved in the proceedings.

4. Cookies and Other Tracking Technologies

Our website uses "cookies" and other tracking technologies for various purposes: 1) Performance Cookies: These help us understand how visitors interact with our site by collecting and reporting information anonymously. This helps us improve the website's speed and functionality; 2) Functional Cookies: These enable certain functions on our website, like saving your preferences or providing a personalized experience; 3) Targeting or Advertising Cookies: These cookies collect information about your browsing habits to make advertising more relevant to you and your interests. You have the option to manage, turn off, or delete cookies from your browser settings. However, by disabling certain cookies, parts of our website may not function optimally.

5. Security

We implement a variety of security measures to uphold the safety of your personal information: 1) Data Encryption: Our website employs SSL technology to ensure that the data transferred between our site and users remains encrypted and secure; 2) Regular Audits: We periodically review our information collection, storage, and processing practices to guard against unauthorized access. 3) Training: Our staff is educated and updated about best practices in data security and privacy protection.

6. Children's Privacy

Our website is designed primarily for adults. We do not intentionally gather data from children under the age of 13. If we learn that we have unintentionally collected personal information from a child under 13, we will promptly delete it unless required to be retained by law or for legitimate business purposes.

7. Changes to this Privacy Policy

From time to time, Kiers Hope Foundation may update this Privacy Policy to reflect changes in our practices, technologies, legal requirements, and other factors. When changes are made, we will update the date at the top of our Privacy Policy. If significant changes are made, we will provide you with a more prominent notice, such as an email notification or an announcement on our website. We encourage you to periodically review this policy to stay informed about how we protect your data.

8. Contact Us

For further inquiries, suggestions, or feedback, please get in touch through our Cedar Hill address.